



EnteriCare™
enteric softgels

CONTROL YOUR COMPOUND'S PERFORMANCE WITH THE CLEAR CHOICE CONSUMERS PREFER.

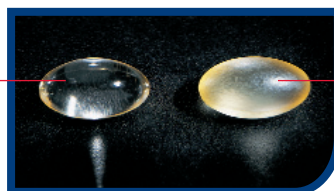
New Enteric Delivery Softgels. EnteriCare™

- ▶ Softgels have evolved. Introducing Banner's EnteriCare™ delivery system, the clear new innovation for enteric delivery—the features are in the clear shell, and it has the same consumer preferred benefits of standard softgels. When you select the EnteriCare™ delivery system for your compound from Banner, you gain a partner that helps you set up your complex formulations and offers new ways to help your creative ideas get where they are needed faster—one clear breakthrough at a time.

Advantages of EnteriCare™ Enteric Softgels

- ▶ Enteric features of the dosage form reside in the shell itself—Banner's new enteric softgel is not coated
- ▶ Clear, elegant appearance
- ▶ Site-specific dosage delivery
- ▶ Suitable for acid-labile compounds and other materials
- ▶ Hermetic seal masks unpleasant tastes and odors
- ▶ Consumer-preferred choice—studies* indicate consumers prefer softgels—perceived as being easy to swallow, better performing, with masking of bad taste or odors, and having an attractive appearance
- ▶ Meets pharmacopoeial specifications—USP, EP, JP and BP for enteric dosage delivery
- ▶ Patent-pending** technology builds on our line of unique, patient-preferred drug delivery systems

**Banner's New Clear Enteric
Softgel Delivery System**



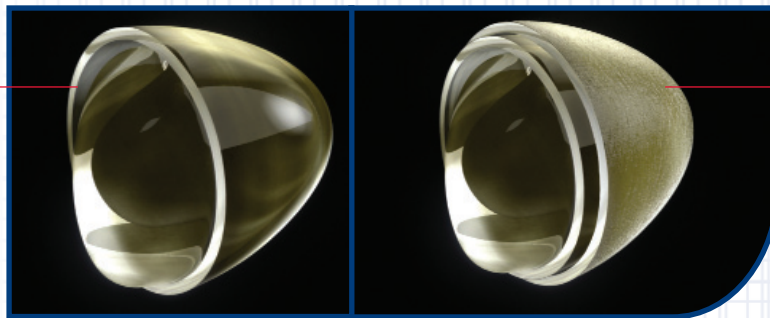
**Competitor's Cloudy
Standard Enteric Coated**

EnteriCare™ Features and Benefits

- ▶ Ideal for reduction of reflux and gastric irritation
- ▶ Shell can be UV-formulated for photosensitive compounds
- ▶ New technology of the seamless, one-piece design is uniquely tamper-evident
- ▶ Uncoated, removing the risk of flaking or cracking
- ▶ Encapsulated formulation may enhance bioavailability and absorption
- ▶ Softgel formulation allows for efficient/optimized physico-chemical properties of compound

ENTERIC DRUG DELIVERY REDEFINED

Banner builds enteric properties into the gelatin shell.



Competitive products use spray-on coating

Enhanced Marketing and Clinical Opportunities

- ▶ Strong business/brand building ideas for OTC and Rx
- ▶ Optimize the performance of your drug compound allowing for better cost control
- ▶ Provide the maximum drug benefit to the patient with reduced dose-to-dose variability
- ▶ Increase speed to market and enhance product presentation
- ▶ Enhance your sales with the dosage form that consumers prefer and are willing to pay a premium for
- ▶ Provide lifecycle management or new product opportunities
- ▶ Banner's EnteriCare technology is simply one of the many new innovations that we have developed to give you the best in technology, clinical, and marketing results

▶ For more information please call your Banner sales representative.



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