



Banner's innovative, patent-pending soft chewable gelatin dosage form offers an excellent mouth feel and chewing experience as compared to other chewable dosage forms. Chewels™ chewable gels are particularly suitable for pediatric populations, as children are not yet able to swallow whole tablets or capsules and often reject traditional chewable tablets.

Considerably neater than messy liquids, chewable gels are a favorite among consumers. Consumer preference testing with Banner's new Chewels™ chewable gels shows that two out of three children prefer this product over the medicine normally used, while three out of four parents would buy this product for their children. Adults find the Chewels™ chewable gels convenient because they can be taken easily without water.