



Drug Delivery Technology

Announcing Banner's new LiquiSoft™ Chewable Liquid-Filled Softgels! This soft, pleasantly chewable gel dosage form offers an excellent mouth feel and chewing experience as compared to other chewable tablet dosage forms. LiquiSoft™ Chewable Liquid-Filled Softgels are particularly suitable for pediatric populations, as many children are not yet able to swallow whole tablets or capsules and often reject traditional chewable tablets. They are also great for seniors or for patients suffering from dysphasia.

LiquiSoft™ chewable liquid-filled softgel provide many benefits to both formulators and consumer users. Drug ingredients can be formulated in clear, solution or opaque suspension offerings. This versatile technology offers the possibility of localized delivery and masking of unpleasantly tasting ingredients. Can help optimize the performance of poorly soluble compounds, and help improve patient compliance by providing accurate dosage compared to consumer self- dispensing of liquid-only dosage forms.

Additional benefits of LiquiSoft™ Chewable Liquid-Filled Softgels:

- Provides your consumers with a convenient, highly appealing liquid-filled softgel delivery system.
- No liquid spills or mess.
- Enhanced taste compared to gritty chewable tablets.
- Pleasant tasting flavors.
- Consumer appeal_ - Adults find the chewable gels convenient because they can be taken easily without water.

Softgels: Consumer Perceptions and Market Impact Relative to Other Oral Dosage Forms, *Advances In Therapy*® Volume 17 No. 5 September/October 2000, William J. Jones III & John J. Francis, pp. 213-221.