



## Unique Breakthrough Technologies

### Soflet® Gelcaps

Soflet® Gelcaps is a patented technology that enrobes tablets with either a gelatin or a non-animal film. This dosage form is preferred by consumers because of its ease of swallowing, and taste and odor-masking properties provided by the coating. Because of these properties, this technology is particularly appropriate for multivitamin supplements.

The unique, patented manufacturing process of Soflet® Gelcaps results in a two-toned color dosage form that can be easily printed on, offering distinctive opportunities for product branding and differentiation. In finished form, Soflet® Gelcaps are tamper-evident, increasing consumer safety. Soflet® Gelcap technology is therefore widely used in over-the-counter products, both branded and private label.

Three out of four consumers preferred Soflet® Gelcaps over tablets in a recent study - so much so that respondents would purchase Soflet® Gelcaps over tablets at a 10% premium. That's good news, considering preference heightens patient compliance and increases consumer purchasing.

Soflet® Gelcaps are ideal for clinical trial blinding. Banner now has the capability of manufacturing non-animal Soflet® Gelcaps.